

Use Case

Cargo Tracking

The Importance of Cargo Tracking

The cargo transported on is as important as the trailers themselves. Fleet managers need visibility of cargo being transported. The visibility provided ensures security and deters theft. This visibility is crucial for fleet managers to have so they can ensure effective supply chain operations.

The Benefits of Using RTLS for Cargo Tracking

An RTLS solution provides real time visibility of cargo during the entire transportation process. Some benefits of RTLS for cargo tracking include:



Track Custody



Prevent Theft



Maintain Compliance

Types of Cargo to Track



Perishables



Electronics



Consumer Goods



Liquid Bulk



Raw Materials

Cargo Tracking Use Case

The Challenge

Scenario

A fleet manager noticed there were times that cargo was accidentally loaded onto the wrong trailer. This caused delays in delivery and made customers unhappy. This manager wanted to gain better visibility of the cargo being transported so as to avoid these delivery issues.

Key Needs

Real-time visibility of cargo

Link Labs Solution

Our solution, AiFinder, provides real-time visibility of cargo being transported on trailers. A tag was attached to each package to be monitored at all times. Now, if a package is loaded onto the wrong trailer or left behind at the warehouse, fleet managers are alerted by the system and can fix the problem before it leads to delays and frustrated customers.

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