

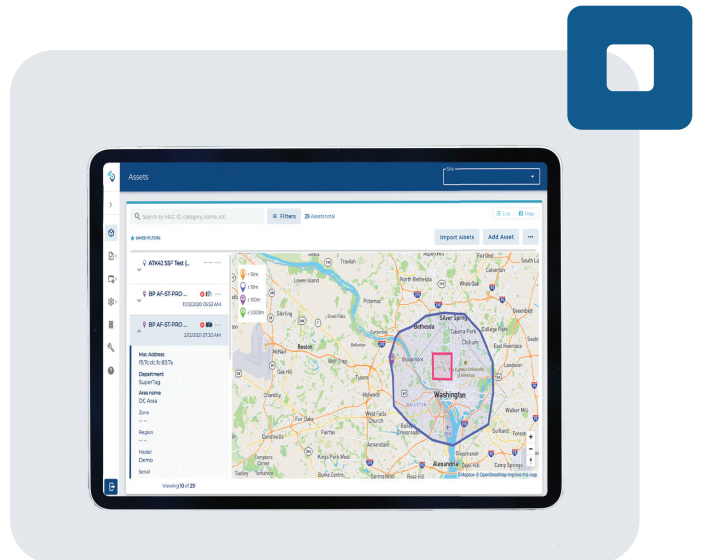
# Use Case Fleet Tracking

## Importance of Fleet Tracking

Tracking fleets helps companies improve the efficiency of their logistics operations. Fleet tracking helps companies understand the utilization of their fleets so they optimize their usage through the visibility it provides.

## Benefits of Implementing RTLS Fleet Tracking

Your existing telematics system relies on external power to provide visibility of the location of your trucks. This leaves gaps in visibility that fleet tracking systems are designed to fill in. With fleet tracking, you gain these benefits:



Optimize routing



Remain compliant



Ensure safety



Improve asset management



Reduce fuel consumption



Enhance customer service



# Fleet Tracking Use Case

## The Challenge

### Scenario

A fleet manager was looking for a way to optimize trailer usage. They noticed they were often falling behind on deliveries since they couldn't locate their trailers in time. They wanted full visibility of their trailers so they could locate them when they needed them and stay on their delivery schedule.

### Key Needs

Real-time visibility of trailer location

## Link Labs Solution

This company chose Link Labs' AirFinder Everywhere solution to track their trailers. They discovered that some of their trailers were not just missing, but that they were being disconnected and stolen. Once they achieved trailer visibility, they were able to retrieve ones that were being stolen and even prevent the theft from happening in the first place. Now, the company is able to reduce delays and rest assured that their trailers are being used properly.

Book a demo to get started

[link-labs.com/demo-request](https://link-labs.com/demo-request)