

TURN YOUR TRAILER INTO AN **IOT PLATFORM**



Transform your truck into an intelligent platform that can help you keep track of all your mobile assets on a single system! Strategically link your trailer, truck, pallets and containers, equipment, and driver for enhanced visibility of your logistics operations.

1. trailer



The **trailer** is the linchpin of your IoT platform. Through our SuperTags, the trailer communicates with the rest of your assets to create an accurate picture of your operations and send location and condition data back to the cloud.

2. truck



Tagging your **truck** allows your truck and trailer to communicate. This helps you ensure that you have the right trailer hooked up to your truck before you leave the facility, saving you from the need to backtrack to address mishaps.

3. pallet



By tagging your individual pallets and containers, you can ensure the condition of your cargo. Detect temperature, humidity, shock, tampering, and other factors to ensure that your product arrives safely.

4. equipment



Tag any **equipment** that is intended to stay with the trailer to ensure it's not left at the unloading dock. If the trailer gets too far from the equipment, you can receive alerts that will allow you to retrieve them before you go further.

5. driver



Establish custody of trucks, trailers, and their components by equipping your drivers with designated personnel tags. This way, you know who has what assets and who you need to contact if something goes wrong.

6. visit us!



Interested in transforming your trailer into an IoT platform? Visit the **Link Labs website** to learn how we can help you set up a solution that works for you!













