

Use Case

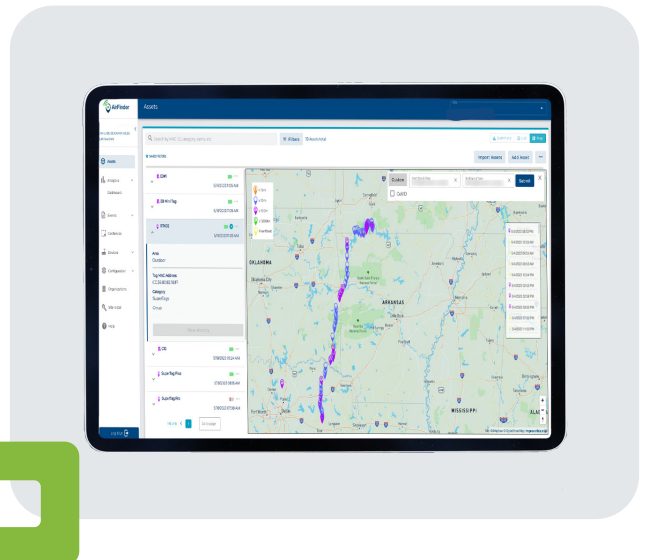
Refrigerated Trailer Tracking

Importance of Reefer Trailer Tracking

Tracking reefer trailers is the best way to ensure your reefers remain in compliance during transportation. When perishable items fall out of the proper temperature range, they risk spoilage. Tracking the temperature on the trailer acts as both a preventative measure and proof of compliance.

Benefits of Implementing RTLS for Reefer Trailer Tracking

If the temperature on the reefer trailer falls below or above the safe range, the perishables risk spoilage. An RTLS monitors the temperature and sends alerts if the temperature falls out of range. This way, the problem can be fixed before spoilage and ensure safe arrival to its destination. Benefits of an RTLS include:



Geofencing



Data Analytics & Reporting



Temperature Monitoring



Preventative Action



Reefer Tracking Use Case

The Challenge

Scenario

A company that transported perishable foods from warehouse to grocery store noticed when they arrived that their crates of lettuce had spoiled during the drive. They wanted to know before they arrived at the store if the temperature fell out of range so they could fix the problem before spoilage occurred.

Key Needs

Temperature monitoring

Link Labs Solution

This company chose our AirFinder solution which provides location tracking and temperature monitoring. The company was able to set up “safe zones,” and when the temperature on a trailer fell out of that zone, the company was alerted of the problem so the driver could stop and get it fixed.

Book a demo to get started
link-labs.com/demo-request