— Use Case —
Telematics Integration

Importance of Telematics Integration

Telematics systems provide detailed data about truck performance and driver behavior, but they provide limited data on your trailer and its contents. Enhancing your telematics systems with asset tracking provides a more complete picture of your trucking and logistics operations, even when your trailer is turned off or disconnected. By integrating the solutions together, you can access all your data about your truck, driver, trailer, cargo, and portable equipment all on one platform.

Benefits of Enhancing Telematics with RTLS

🚚 **Track Disconnected Trailers**

⚙️ **Optimize Supply Chain Flow**

🚚 **Establish Trailer and Cargo Custody**

🚜 **Improve Delivery Forecasting**

💻✓ **Monitor Product Condition on the Pallet-Level**

📄✓ **Access Detailed Operational Data**

🛡️✓ **Enhance Rest Stop Security**
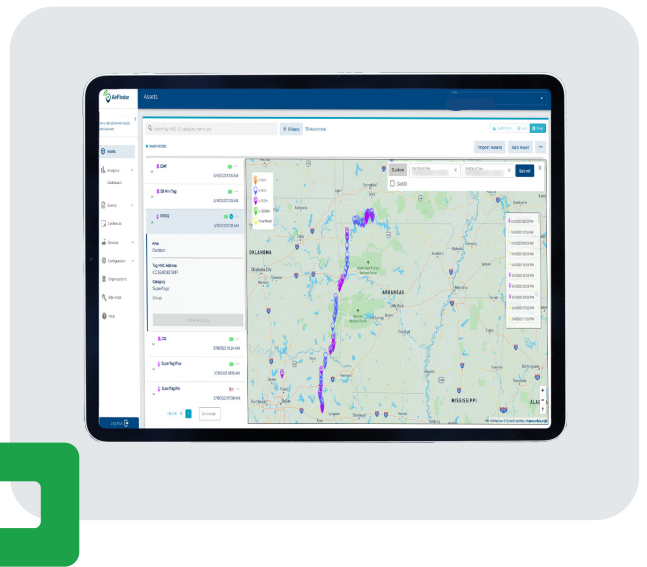
Telematics Integration Use Case

The Challenge

Scenario

A logistics company is having problems with trucks leaving with incorrect or incorrectly loaded trailers. They often don't realize their mistake until they've stopped at least once, which disrupts schedules when they have to go back for the correct trailer or cargo. They need a way to know when this problem occurs before the trailer has gone too far, but their telematics system is not equipped to provide detailed trailer visibility on its own.

Key Needs

Know what trailer is paired with what truck and know what cargo and equipment that trailer contains

Link Labs Solution

Link Labs provides a trailer tracking solution that can integrate with telematics systems to provide 100% visibility of your trucks, trailers, and their contents. With our AirFinder Everywhere solution, this logistics company can install our patented SuperTag into individual trailers and affix the appropriate asset tags to the cargo, equipment, and the truck. Our geofencing capabilities allows them to establish a virtual perimeter around the premises, so that when a trailer leaves, the tags are activated and fleet managers are notified of which truck is leaving with what trailer, cargo, and equipment. If anything is incorrect, they can now inform drivers immediately, all without having to learn a new platform.

Book a demo to get started
link-labs.com/demo-request