

# Use Case

# Trailer Tracking

## Importance of Trailer Tracking

Trailers are expensive to replace. Unfortunately, at times they get lost or stolen. Without visibility, you'll have high search times and high replacement costs. Improve your overall supply chain with trailer tracking.

## Benefits of Implementing RTLS Trailer Tracking

Your telematics system only tracks location when the truck is turned on and connected to the trailer. You don't have 24/7 visibility with telematics, but with an RTLS, you do. An RTLS doesn't rely on power to provide visibility, so pairing your telematics system with RTLS will fill in the gaps. With trailer visibility, you can gain these benefits:



**Prevent Theft**



**Improve Customer Service**



**Reduce Search Time**



**Optimize Supply Chain Flow**





# Trailer Tracking Use Case Example

## The Challenge

### Scenario

A fleet manager was struggling with trailer theft. During off hours, trailers were left unattended at warehouses, and during the night, trailers were stolen. Each trailer costs thousands of dollars to replace; they needed a way to find out when a trailer was stolen and where to get it back from.

### Key Needs

Real-time visibility of trailer location

## Link Labs Solution

This company chose Link Labs' AirFinder Everywhere solution to track their trailers. With AirFinder, they could set up a geofence around their warehouse with alerts so they were notified when a trailer left the area. Once this alert went out, someone could retrieve the trailer due to the location information the solution provided. They no longer had to spend thousands of dollars replacing trailers. Once the thieves figured out they could be tracked, they stopped trying to steal altogether.

**Book a demo to get started**

**[link-labs.com/demo-request](https://link-labs.com/demo-request)**