

# Use Case

# Yard Management

## The Importance of Yard Management

Yard management involves the coordination of transportation, organization, utilization, and maintenance activities surrounding the trailers stored on a lot. A properly managed yard ensures efficient supply chain operations.

## Benefits of Using RTLS to Make Your Yard Management

RTLS technology provides visibility of a trailer's location at all times. Knowing what your trailers are up to lets you know how efficiently they are being used. If they aren't being used effectively, then you can make the adjustments necessary to become more efficient. Additional benefits include:



**Decrease dwell time**



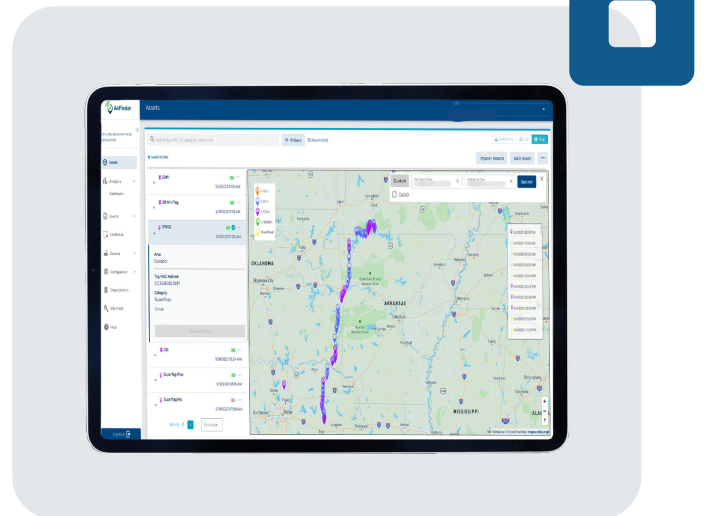
**Increase trailer utilization**



**Increased visibility**



**Real-time reports**





# Yard Management Use Case

## The Challenge

### Scenario

A fleet manager wanted to purchase new trailers to help keep up with deliveries. Before purchasing additional trailers, however, they wanted to make sure they were adequately utilizing all of their existing trailers. Tracking their existing trailers manually proved to be time consuming and largely inaccurate. They needed a way to automate the process so they could reap the benefits of improved control and visibility without cutting significantly into operational time.

### Key Needs

Data Trailer utilization data

## Link Labs Solution

Our RTLS solution gave this company the visibility of their trailers' location. Once installed, our solution recorded data regarding the usage and movement history of each trailer. The fleet manager was able to determine there were five trailers in the back of the lot that were not being used as much as the others and instead were sitting idle for extended periods of time. They were able to identify this underutilization as the underlying reason that they were struggling to keep up with deliveries, and were able to take steps to better utilize those trailers instead of needing to purchase new ones.

Book a demo to get started  
[link-labs.com/demo-request](https://link-labs.com/demo-request)